



Restoring quality to life. Patient education. Essential, easy, effective.

Achieve a higher level of patient acceptance.

Understanding how to present dental implants will allow you to take advantage of the high annual growth rate for dental implants. Zimmer Dental provides you with the tools essential for educating your patients about the benefits of dental implants. Patient education materials are a great way to begin the process.

Education: Dental Implant

- Help patients accept dental implants as a treatment modality.
- Allow the patient to be a part of the decision process.
- Explain why dental implants are not just an option, but represent the standard of care.
- Help build trust in your treatment (can be built into your consultation).
- Help patients visualize the consequences of leaving a missing tooth untreated, such as bone resorption, tissue degeneration, or the structure of the mouth changing.
- Provide office staff with the tools to productively participate in the presentation of dental implants.

Visit Zimmer Dental online

An aging population, elective procedures and new technologies can all play a part in the future growth of your practice. Direct your patients to the Patient Education Section of our website at www.dentalimplants4U.com for actual case studies and more information about the benefits of dental implants.

Patient Education tools

Brochures	Catalog No.	Description
Restoring Quality to Life	0287	Our new Patient Education brochure is now a 12 page piece that combines single, multiple and complete lower or upper tooth replacement into one comprehensive brochure. By providing this brochure to your patients, they will learn that dental implants can improve their appearance, confidence and freedom.
What is Guided Tissue Regeneration?	0109	Answer patient questions about Guided Tissue Regeneration with this detailed sheet on the regenerative therapy process.
"Ask Your Practitioner" Brochure Holder	4836	A counter-top display to hold your brochures. Includes 10 of the "Restoring Quality to Life" brochures.

Advertisements	Catalog No.	Description
Practice Building AdMaker Kit	5092	Grow your practice with this valuable and effective advertising kit. A comprehensive package including formal advertisements, post cards, statement stuffers and letters to patients to assist you in marketing your practice to your community.

Flip Chart	Catalog No.	Description
Consider the Dental Implant Alternatives	0293	Progressive steps involved in dental implant therapy are illustrated page-by-page in detail. Includes all Zimmer® Dental dental implant interfaces.



Slides/Videos	Catalog No.	Description
Dental Implants for a Better Quality of Life Video: CD (PC/MAC compatible) VHS-NTSC	4905 4848	Explain the benefits of dental implants through the eyes of actual patients. This video presents the progressive steps involved in dental implant therapy.
A Patient's Guide to Dental Implants: CD (PC/MAC compatible) 35mm Slide Presentation	4937 4637	A PowerPoint presentation showing actual patient results. As you progress through the presentation, patients will learn what dental implants are and how they can increase the quality of their life.
Presentation Models (Orders placed on availability.)	Catalog No.	Description
Treatment Planning Model	2001	Internal and external dental implant connections with a single unit anterior restoration.
Treatment Planning Model	1997	Demonstrates <i>Spline</i> ® dental implant connections with a single unit anterior restoration and cylinder and Twist implants in posterior.
<i>Tapered Screw-Vent</i> ® Implant Model	MTSVCB	<i>Tapered Screw-Vent MTX</i> ™ Surface Treatment implants restored using two separate cement-retained restorations: <ul style="list-style-type: none"> • Single-unit anterior restoration using 20° pre-angled <i>Hex-Lock</i>™ Abutment. • Three-unit posterior restoration on straight <i>Hex-Lock</i> Abutments.
<i>AdVent</i> ® Model	MAVOD	Demonstrates <i>AdVent</i> Single Stage <i>MTX</i> Surface Treatment implants restored using Ball & Cap overdenture attachments on a fully edentulous mandible.
<i>Spline</i> Implant Deluxe Model	0871	<i>Spline</i> dental implants with various treatment options.
Periodontal Defect Model	0537	The effects of periodontal defects.
Patient Education Package*	Catalog No.	Description
Includes P/N: 0287 (3 packs total), 0293, 4836, 4905, 4937	4847	Zimmer Dental's combination package for patient education. (Presentation models sold separately.)

* Does not include Presentation Models.



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To receive our eNews visit us at www.zimmerdental.com/eNews.asp

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